

# City of Jersey Village Parks & Recreation

# Sponsorship Packet



# About Jersey Village Parks and Recreation

Jersey Village Parks and Recreation oversees a great deal of operations throughout the city of Jersey Village. Some of the most important things we do include maintain and improve parks and open spaces, operate the Jersey Meadow Golf Course, oversee operations at Clark Henry Pool, and offer recreation programs and events for the community.

Most recently, our recreation programs and events have taken off in some excited ways. We host over 10 community events per year; at least 3 free movies in the park; multiple events and programs at the pool in the summers; as well as sports and camps.

Below is a list of events and programs your business or family can sponsor to help us improve our community engagement. **You can help us make Jersey Village FUN!** And in the proceeding pages, you will find info on each event.

- Spring Fling Nature Festival
- Spring Concerts in the Park Series
- Egg Hunt Festival
- Movies in the Village Series
- July 4th Parade and Fair
- Family Pool Events
- Doggy Dip Day
- Eats in the Streets Food Truck Festival
- Fall Frolic Trunk-or-Treat
- Holiday in the Village



## Spring Fling Nature Festival

- Sun Level -- \$650
  - Company logo on 4x2 foot banner at the event.
  - Large logo on City of Jersey Village Website.
  - Social media recognition
- Tree Level -- \$400
  - Medium logo on City of Jersey Village Website
  - Social media recognition
- Flower Level -- \$200
  - Small logo on City of Jersey Village Website

## Concerts in the Park

- Certified Diamond -- \$1,000
  - 6x3' Company Banner above stage
  - Large Logo on City of Jersey Village website
  - Social Media recognition
  - Company logo on concert poster
- Certified Platinum -- \$750
  - 4x2' Company Banner above stage
  - Medium Logo on City of Jersey Village Website
  - Social Media recognition
- Certified Gold -- \$500
  - Medium Logo on City of Jersey Village Website
  - Social Media recognition
- Certified Silver -- \$300
  - Small Logo on City of Jersey Village website

## Egg Hunt Festival

- Bunny Sponsorship -- \$1,000
  - Sponsors 8,000 eggs filled with candy
  - Company logo on 4x2 foot banner at the event.
  - Company logo on all event flyers and marketing.
  - Large logo on City of Jersey Village Website.
  - Company recognition during announcements at the event.
- Egg Sponsorship -- \$500
  - Sponsors 4,000 eggs filled with candy
  - Company logo on event flyers.
  - Medium logo on City of Jersey Village Website.
  - Company recognition during announcements at the event.
- Prize Sponsorship -- \$300
  - Small logo on City of Jersey Village Website
  - Social media recognition



## Movies in the Village Series

- A \$500 Sponsorship covers one movie and will provide all the opportunities below:
  - Company logo on the event website.
  - Social Media and marketing exposure on all promotions for the specific movie(s).
  - Signage at the movie.
  - A thank you in the “Previews.”
  - Opportunity to have a booth at the movie.



## July 4th Parade and Fair

- Land of Free Level (\$750):
  - Logo on city vehicle in parade
  - Large logo on the event page
  - Company recognition during the event announcements
  - Social media recognition
- Home of the Brave Level (\$400):
  - Medium logo on the event page
  - Company recognition during event announcements
  - Social media recognition
- Red, White, and Blue Level (\$200):
  - Small logo on the event page
  - Social media recognition



## Family Pool Events

- A \$500 Sponsorship covers all three (3) family pool events in the summer and offers the opportunities below:
  - Company logo on the pool website.
  - Social media and marketing exposure on all promotions for the pool events.
  - Banner at the pool all summer.
  - Opportunity to have a booth at the events.



## Doggy Dip Day

- A \$150 Sponsorship covers the entire Doggy Dip Day
  - Company flyer in dog goody bags
  - Company logo on event website
  - Opportunity for a booth at the event

## Eats in the Streets Food Truck Festival

- Gold Level (\$1,000):
  - 4x2' banner on site at the event
  - Sponsor Plaque
  - Company logo on event flyer
  - Large logo on the event page
  - Company recognition during the event announcements
  - Social media recognition
- Silver Level (\$500):
  - Medium logo on the event page
  - Company recognition during event announcements
  - Social media recognition
- Bronze Level (\$300):
  - Small logo on the event page
  - Social media recognition



## Fall Frolic Trunk-or-Treat

- Monster Level (\$1,000):
  - 4x2' banner on site at the event
  - Sponsor Plaque
  - Company logo on event flyer
  - Large logo on the event page
  - Company recognition during the event announcements
  - Social media recognition
- Ghost Level (\$500):
  - Medium logo on the event page
  - Company recognition during event announcements
  - Social media recognition
- Bat Level (\$300):
  - Small logo on the event page
  - Social media recognition



## Holiday in the Village

- Santa Claus Level: (\$1,000):
  - Large logo on event banner on site at the snow slide
  - Company logo on event flyer
  - Large logo on the event page
  - Social media recognition
- Frosty the Snowman Level (\$500):
  - Small logo on event banner on side at the snow slide
  - Medium logo on the event page
  - Social media recognition
- Buddy the Elf Level (\$300):
  - Small logo on the event page
  - Social media recognition

